

# What Manitobans really think of climate change



## *Attitudes towards climate change*

Canada recently experienced one of the hottest summers on record.

Indeed, Manitoba set records for the number of days with temperatures over 30 degrees.

We asked Manitobans which of the following statements comes closest to their own opinion:

- *While this is an unusually hot summer, it is just a one-off that happens occasionally with the weather.*
- *This summer is an indication of things to come. We can expect more hot summers like this due to climate change.*

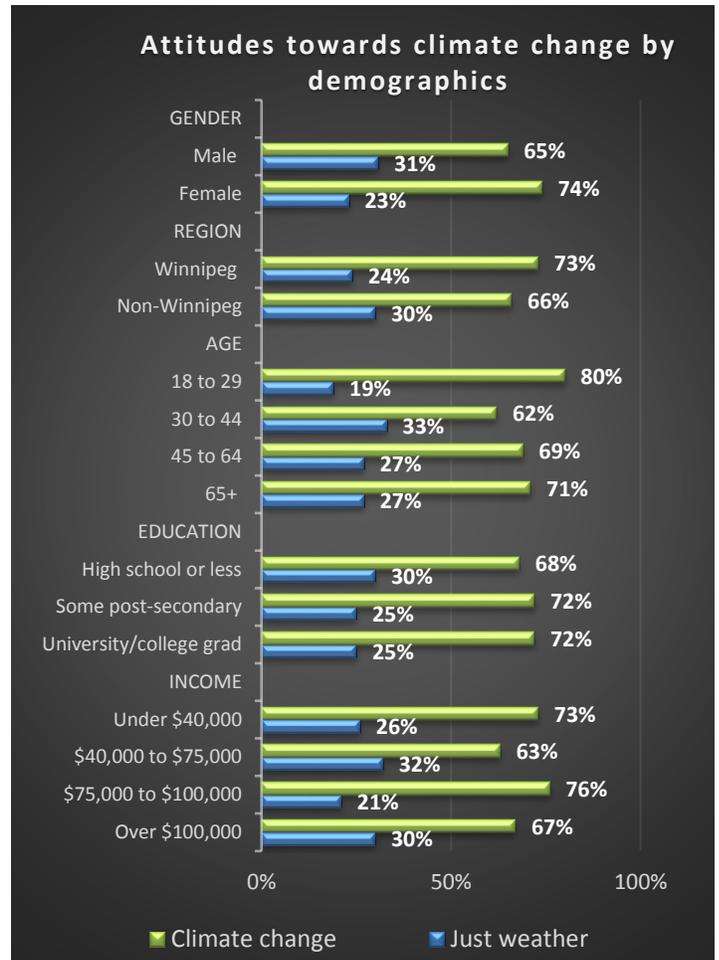
Just over 1 in 4 Manitobans say that this is a one-off that happens occasionally, while 7 in 10 Manitobans say that we can expect more hot summers like this due to climate change.



## ***Manitobans hold similar views regardless of demographic profile.***

While there are slight variations by gender, age, education, and income, none are significant, suggesting that the proportion of Manitobans holding these views is similar across all demographics. That said, the results suggest the following:

- Men are slightly more likely than women to say that the summer heat was just a one-off that happens occasionally.
- Those 18 to 29 are slightly more likely than older respondents to say that we can expect more hot summers like this due to climate change.
- Level of education or income does not significantly affect respondents' views.



**PRA Inc. sponsored these questions independently.  
No other organization, public or private, funded this study in whole or in part.  
For more information about the research, please contact  
Nicholas Borodenko, partner, at [borodenko@pra.ca](mailto:borodenko@pra.ca)  
(204) 987-2030 or toll-free at 1-888-877-6744.**

### **METHODOLOGY**

PRA conducted the survey from August 9 to August 30, 2018 using its Manitoba Omnibus, which is a monthly random-digit telephone survey of 800 Manitobans. This survey size yields an error rate of  $\pm 3.5\%$  (19 times out of 20).

As any sample may not represent the population perfectly, PRA corrects statistically for discrepancies in gender, age, and income to ensure the sample corresponds as closely as possible to Manitoba's population based on Statistics Canada information.

**PRA is an independent research company with its head office in Winnipeg, which houses a research call centre and focus group facilities. Founded in 1988, the company conducts large- and small-scale quantitative and qualitative research in both official languages.**

For more information about PRA's services or facilities, please contact its offices directly or visit [www.pra.ca](http://www.pra.ca).